

# Worksheet Three

## PESTLE analysis

<p><b>P - Political</b> What's on the political agenda? What are politicians trying to do?</p>	
<p><b>E - Economic</b> What's the local, national and global economy doing?</p>	
<p><b>S - Sociological</b> What are the trends in society? What are the significant social aspects and impacts?</p>	
<p><b>T - Technological</b> What's being used? What's on the way out? What's emerging?</p>	
<p><b>L - Legal</b> What laws are relevant to the organisation? What's on the way in or out?</p>	
<p><b>E - Environmental</b> What are the significant environmental aspects and impacts? What environmental limits will become an issue soon? And in the longer term?</p>	